



Our **Holiday Artisans Show** is just a month away – November 16 & 17. But there is still time to be a supporter for this event. We will have over 40 artisans together for two days in one location – the Salem County Vocational Technical School. The gymnasium will be filled with inspired paintings, decorative ceramics, one-of-a-kind jewelry, innovative wood sculptures, creative fiber arts, and whimsical folk-art creatures. After a successful, first-time event in 2023 with 650 visitors engaging with artists and purchasing fine arts and crafts, we expect to have even more visitors in 2024.

In the spring, we are also looking forward to our 17th year of presenting juried art tours in Salem County. In May 2025, more than 40 artists, working in all corners of Salem County will share their creative process and show the strong social connections that art has as a necessary ingredient for economic success in the county. The artists of Salem County will be ready to open their studios and share their work with the hundreds of visitors who will discover original and varied artwork during our tour.

The artists of Salem County Art Tour are delighted to invite you to be a part of both events. Supporting the events provides a wonderful opportunity to position you, your business, or organization as one that supports local artisans and Salem County tourism. More importantly, your business will reach an art buying, local and regional clientele.

This year, you have an opportunity to support two different Salem County Art Tour events - the fall Holiday Artisans Show and our traditional spring Art Tour. You can support one or both events. Special rates apply if you choose to support both events.

As you review the information detailing various levels of support, know that it is your commitment and support that makes these events possible. Your support will be gratefully acknowledged and most appreciated. The cut off for inclusion in the Holiday Artisans Show handout is **November 1**. All supporters will be listed on the Salem County Art Tour website.

We, the artists, work diligently to make these countywide events a popular and remarkable success for all participants. We ask that you join us and support the Holiday Artisans Show and our spring tour!

Thank you for supporting ART in Salem County!

Sincerely,

Annette Devitt

Salem County Art Tour Coordinator

609-202-1246

information@salemcountyyarttour.com

SalemCountyArtTour.com

Please note, support for the Salem County Art Tour LLC is NOT considered a tax-deductible charitable donation.

SUPPORT THE ART TOUR EVENTS

Supporter Benefits	Levels									
Notes: - Each event, the spring Art Tour and the fall Holiday Artisans Show, has separate supporters. - Supporter levels with asterisks are limited to one organization per event. - The Hospitality Level is for restaurants, winery, distillery, brewery, hotels, bed & breakfast, etc.	Presenting*	Brochure*	Platinum	Dig into Art *	Gold	Silver	Bronze	Hospitality	Friend	Patron
	SPRING TOUR BROCHURE/HOLIDAY ARTISAN BROCHURE									
Your name/logo featured as “Presenting Supporter” on the front cover of the event brochure distributed throughout the Delaware Valley.	X									
An advertisement, with your logo, included in the event brochure.	X	X	X							
Business card size ad included in the event brochure.				X	X	X				
Your location included on the spring tour brochure map.	X	X	X	X	X	X		X		
Name/address/phone listing in event “Hospitality” section only. (Support at a higher also receives those benefits.)								X		
Your support listed in the event brochure.							X		X	
EVENT PRINT PROMOTION										
Your logo included in all newspaper advertising for the event.	X	X	X							
Your support cited in all advance press releases for the event.	X	X	X	X	X					
WEBSITE										
Your logo prominently featured on the website.	X	X	X							
An advertisement, with your logo, included on the Art Tour website.	X	X	X	X	X	X				
Your support listed on website.							X	X	X	X
Your location included on the spring tour Google map.	X	X	X	X	X	X		X		
Our website actively linked to yours.	X	X	X	X	X	X	X	X		
SOCIAL MEDIA										
Your ads featured in a Facebook post.	X	X	X	X	X	X				
Your support included in a Facebook post.							X	X	X	X
OTHER EVENT SPECIFIC BENEFITS										
SPRING TOUR - Your name/logo on display at each of the studios hosting fun, hands-on activities for the entire family.				X						
SPRING TOUR - Opportunity for employees to volunteer “in uniform” and assist guests at studios hosting Dig Into Art.				X						
HOLIDAY ARTISANS SHOW – An information table in the lobby.	X	X	X							
HOLIDAY ARTISANS SHOW – A company sign in the lobby.					X	X				

Support Opportunities



Deadline to guarantee inclusion in the spring tour brochure-**November 1.**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____

E-Mail: _____ Web Site URL _____

Levels with asterisk below, please email ads/logos to information@salemcountyarttour.com.

CIRCLE LEVEL OF SUPPORT FOR 2024

Level of Support	Holiday Artisans Show Only	SPECIAL RATE for Both Shows	Spring Tour Only
Presenting *	\$5000.00	\$7500.00	\$5000.00
Brochure *	\$2500.00	\$3750.00	\$2500.00
Platinum *	\$1000.00	\$1500.00	\$1000.00
Dig Into Art *	\$500.00	Not available	Not available
Gold *	\$500.00	\$750.00	\$500.00
Silver *	\$250.00	\$375.00	\$250.00
Bronze	\$100.00	\$150.00	\$100.00
Hospitality	\$75.00	\$112.50	\$75.00
Friend	\$50.00	\$75.00	\$50.00
Patron	\$25.00	\$37.50	\$25.00

SPECIAL RATE
for both shows
available
through
November 1.

THREE WAYS TO PAY:

1. Make checks payable to the: **SALEM COUNTY ART TOUR**
Mail completed form & payment to: Salem County Art Tour, PO Box 136,
Pedricktown, NJ 08067
2. Payments can also be made directly through a PayPal account to
information@salemcountyarttour.com. Please include your support level in the
"What's this payment for?" section. i.e. "Silver level."
3. You can also request an invoice which allows you to either pay using PayPal or with
a debit or credit card. Email information@salemcountyarttour.com for an invoice.

If you have questions, contact Annette Devitt at information@salemcountyarttour.com
or 609-202-1246.

Thank you for your support!

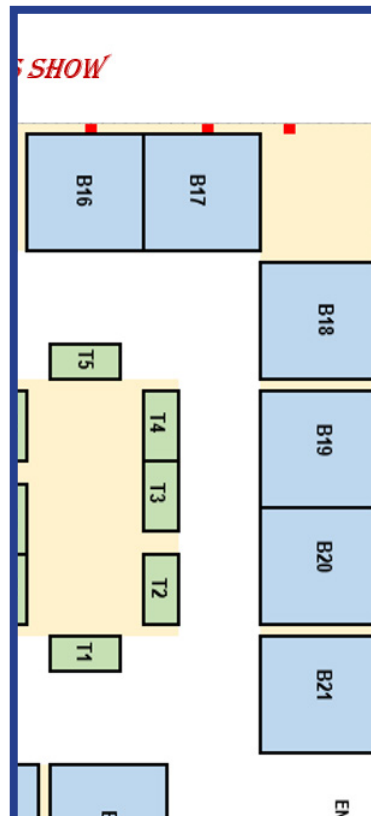
Sample of Ads in Brochure


Supporter Ads

Silver supporters (\$250) and higher have an opportunity to have an advertisement in the spring tour and/or Holiday Artisans brochure and on the web site. For businesses in Salem County supporting the spring tour, you will also have a site marker on the spring brochure map and Google map for the spring tour.

Ad sizes in brochure:

- Silver Level (\$250) - 3.5" wide x 2" tall
- Gold Level (\$500) - 3.5" wide x 2.5" tall
- Platinum Level (\$1000) - 3.5" wide x 3.5" tall
- Brochure Level (\$2500) - 3.5" wide x 3.5" tall
- Presenting Level (\$5000) - 3.5" wide x 3.5" tall



You are here! 

GOLD SUPPORTERS

SILVER SUPPORTERS

2024 HOLIDAY ARTISANS SHOW SUPPORTERS

A special thank you to all of our supporters!

GOLD

[Ron Wilson in memoriam](#)

SILVER

[Franklin Bank](#)

SILVER

[Copper Knoll Farm](#)

SILVER

[Jon & Dot Hall](#)

BRONZE

- [Chapter One Farms Creations](#)
- [Heart Felt Designs Country Shop](#)
- [Henry D. Young Inc.](#)
- [Home Coming Art Studio](#)
- [Printers of Salem County](#)
- [Third Star Fibre Artists Guild](#)
- [Paul & Nancy Varnold](#)
- [Wysocki Electric, Inc.](#)

FRIEND

- [Community Oil](#)
- [I.S. Smick Lumber](#)
- [Ronald Magill & Philip Correll](#)
- [Joy Newland & Greg Stett](#)
- [Popeck Family Denistry](#)
- [Salem County Improvement Authority](#)

Remember, your support will be acknowledged in the:

- Spring Tour brochure (3500 brochures distributed)
- Holiday Artisans Show brochure (1000 handout distributed)
- Salem County Art Tour website (2,700 site visitors in 2023)
- Social media (Facebook & Instagram) (over 2500 followers)